

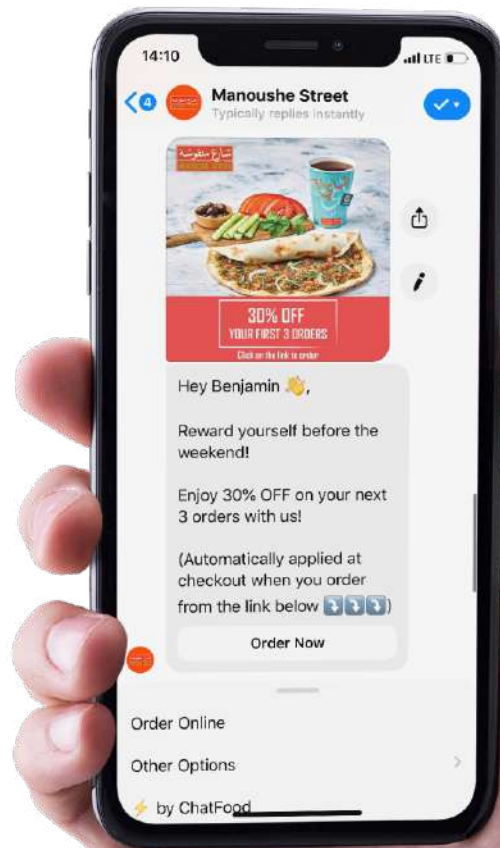
ChatFood



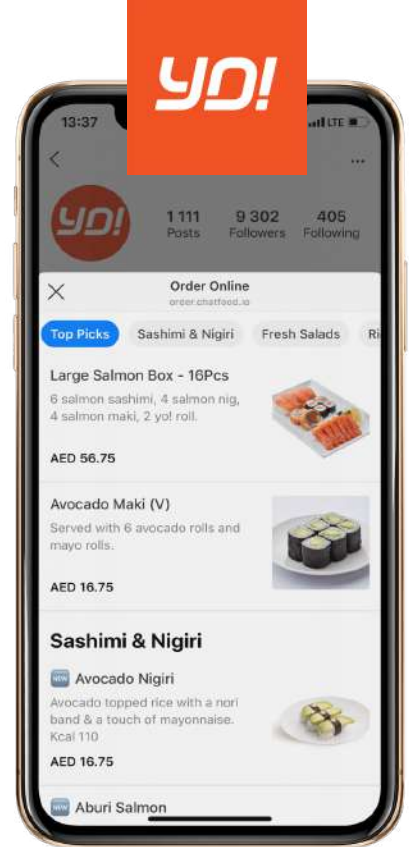
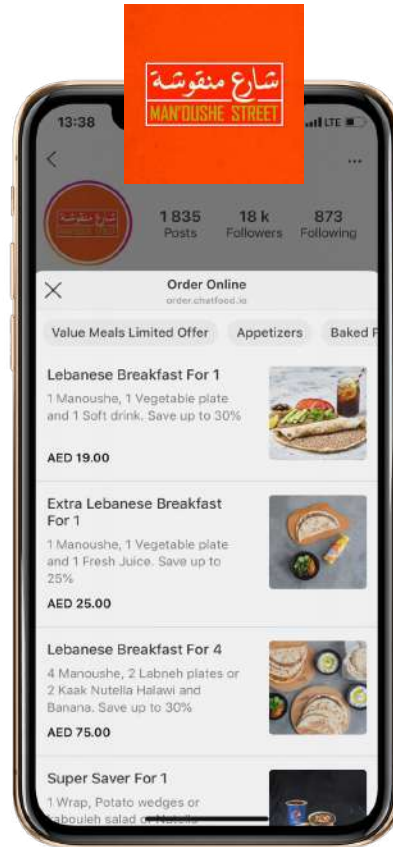
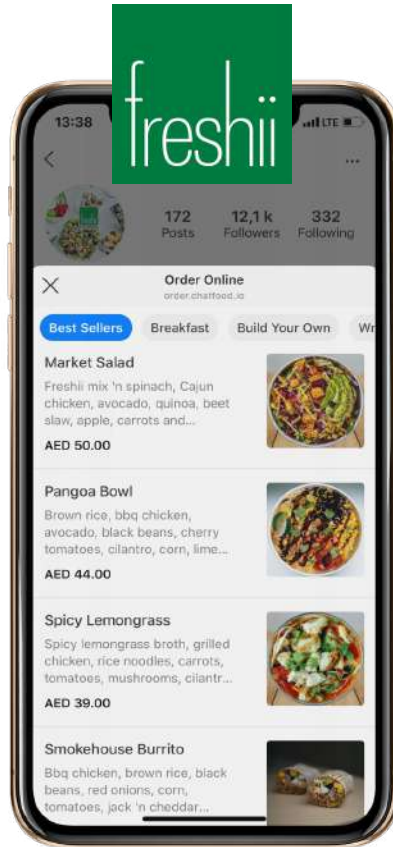
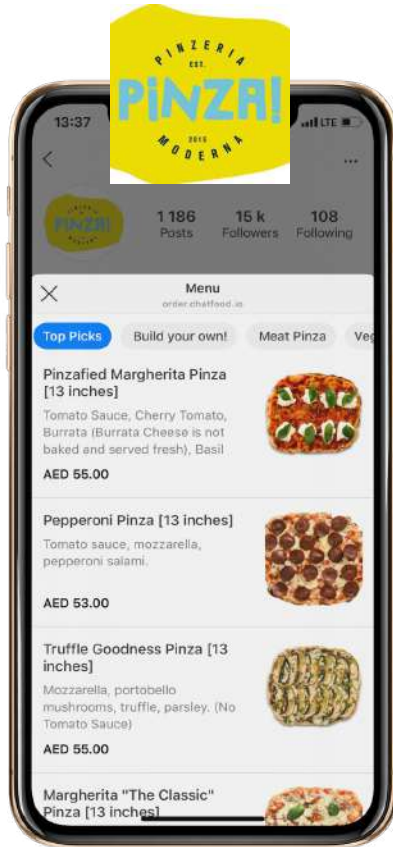
MARKETING & ORDERING FOR
RESTAURANTS ON SOCIAL MEDIA

*Start really leveraging Instagram,
Facebook, Google, Messenger and
WhatsApp to*

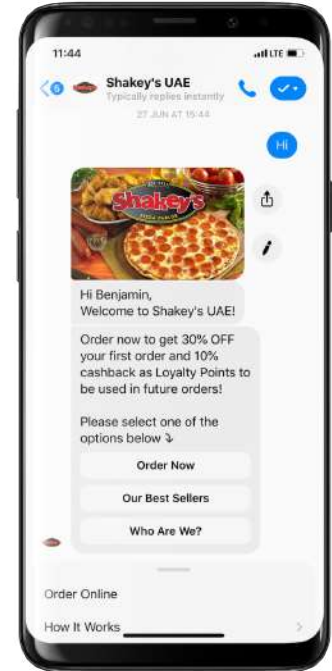
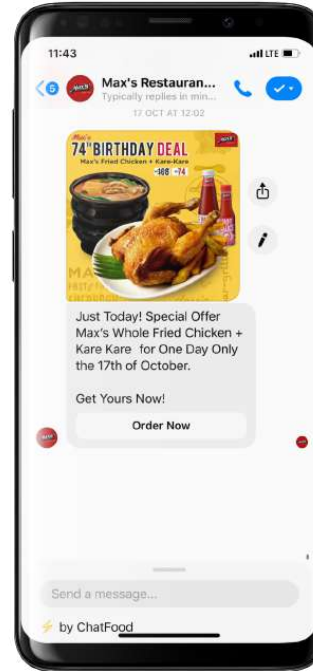
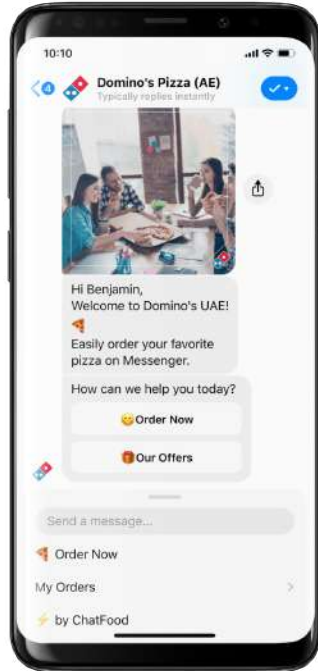
***Boost your sales and
drive customer loyalty***



Some of our happy 500+ clients



Some of our happy 500+ clients



Why it matters?

Your customers are on Social Media everyday

19M

daily active users in UAE



They want to engage with your restaurant

64%

of people would choose messaging over picking up the phone or an app



It works

82%

of people who ordered via social media would re-order again

ChatFood 

Our services

Help you grow your sales and drive loyalty

Grow Sales



Drive Loyalty

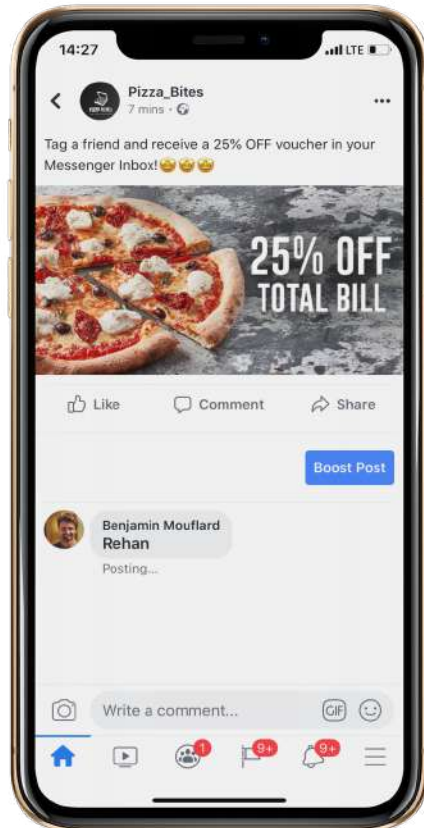


Grow Sales



Grow Sales from your Facebook posts

Ask your customers to tag a friend
on your Facebook Post



They will receive a discount code
inside their Messenger Inbox and their
friends a notification!



Intuitive and **easy user**
experience

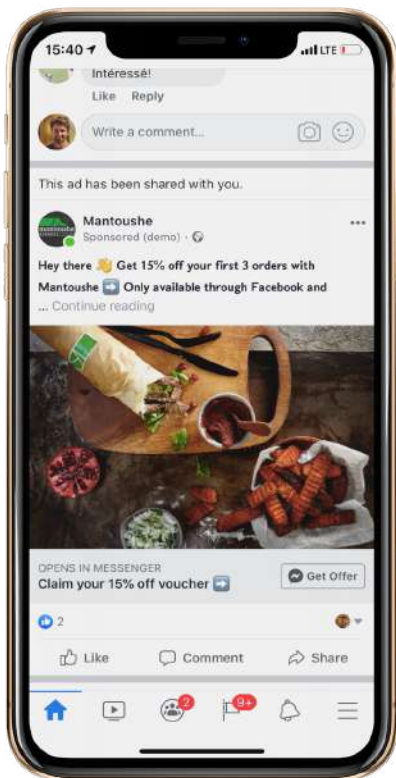
Automatically connect with
your customers on
Messenger

Create a **viral loop** on
Facebook & Instagram

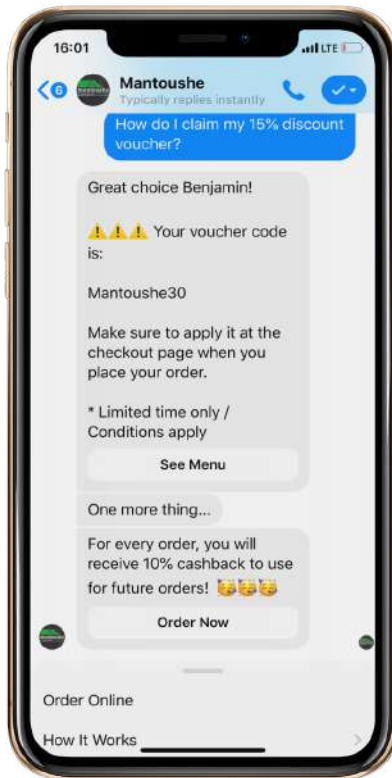
Re-engage at a later stage

Grow Sales with your Instagram & Facebook Ads

Facebook or Instagram Ads



Receive a discount code inside
Messenger



40%
Conversion
rate

The most efficient way to
reach new customers

Let them get an **instant
reward** to discover your
brand

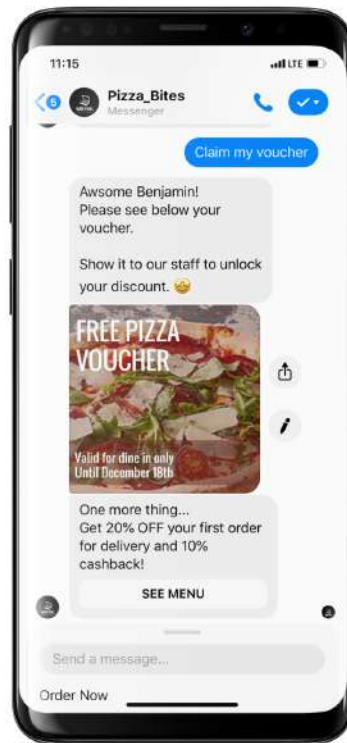
Convert them as customers
with follow up messages

Grow Sales from your flyers or brochures

Add a QR code on your flyers



Receive a discount code inside Messenger



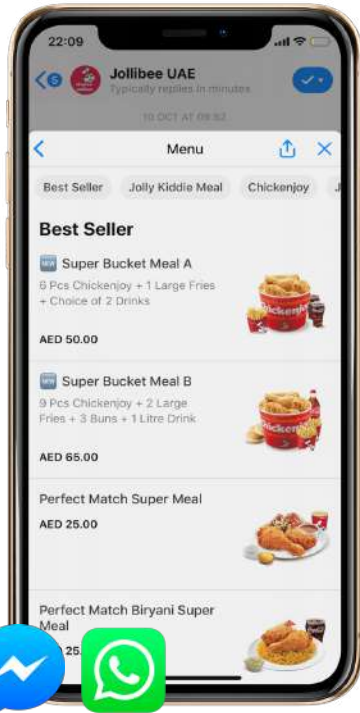
Make your flyers
Profitable and worth their
printing costs

Increase your database of
potential customers

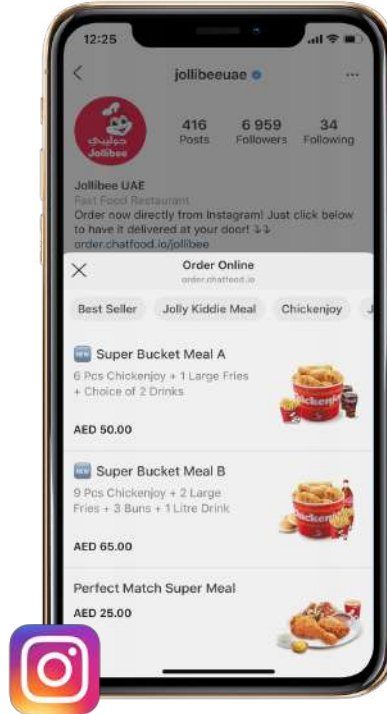
Convert them as customers
with follow up messages

Grow Sales with your own commission-free ordering system for delivery

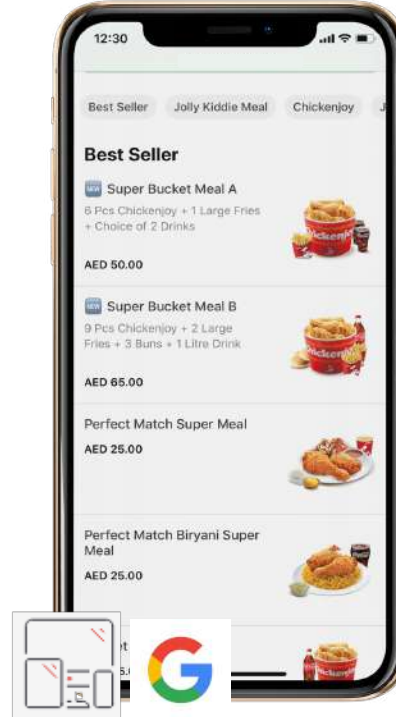
Messenger & WhatsApp Ordering



Instagram Ordering



Website & Google Ordering



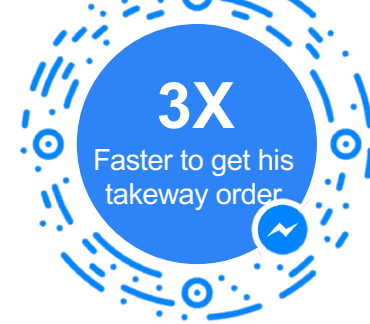
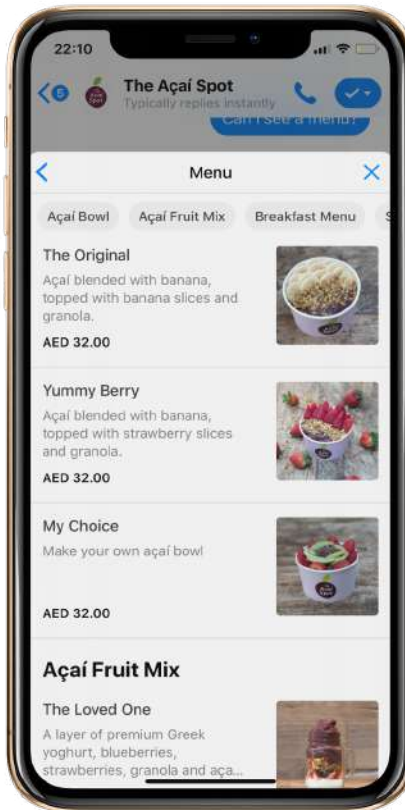
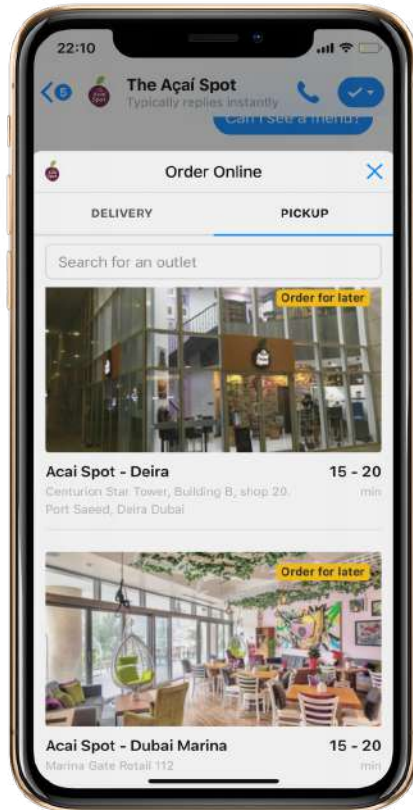
Get **commission-free** orders from Messenger, Instagram, WhatsApp and your website

Hassle-free ordering experience with no password, no sign-up, directly from the app you already have on your phone

Offer convenience with **online payment and Apple Pay** across all channels.

Live tracking of your drivers or **integration** with 3rd party delivery drivers like Quipup

Grow Sales with more takeaway orders

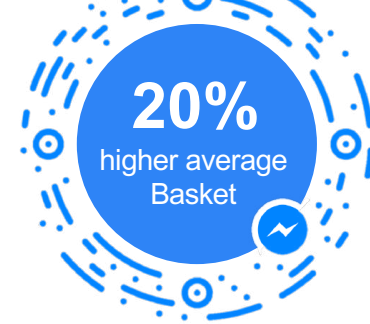
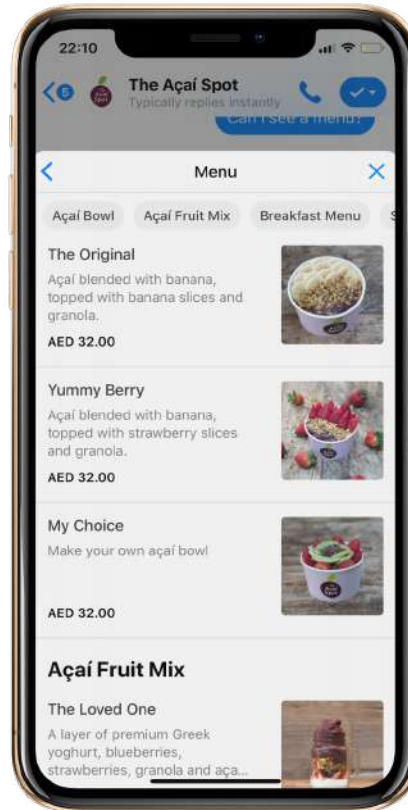


Offer a **delightful experience** to your takeaway customers

Optimize your takeaway operations

Convert them as loyal customers with follow up messages and loyalty rewards

Grow your dine-in sales



The most efficient way to bring your dine-in customers online and get them to your CRM

Let them get an instant reward to discover your brand

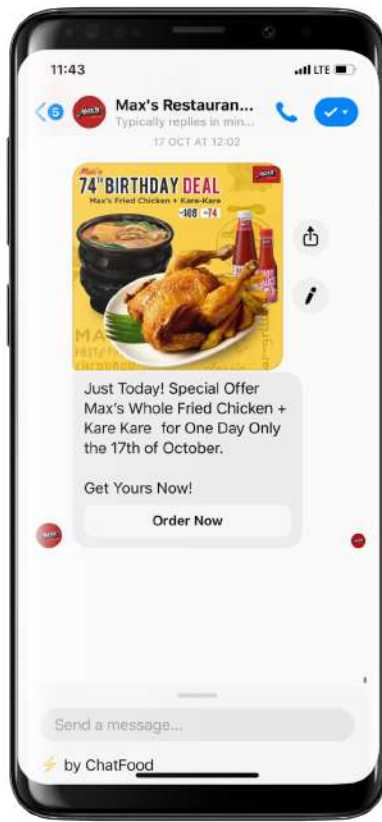
Increase order frequency with follow up offers for delivery

Drive Loyalty



Drive Loyalty with Messenger Blast Messages

Send Messages to your Messenger Audience



Easily segment your audience to send **personalized messages**

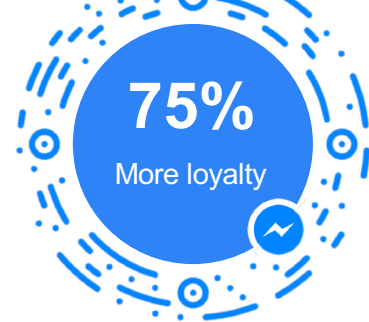
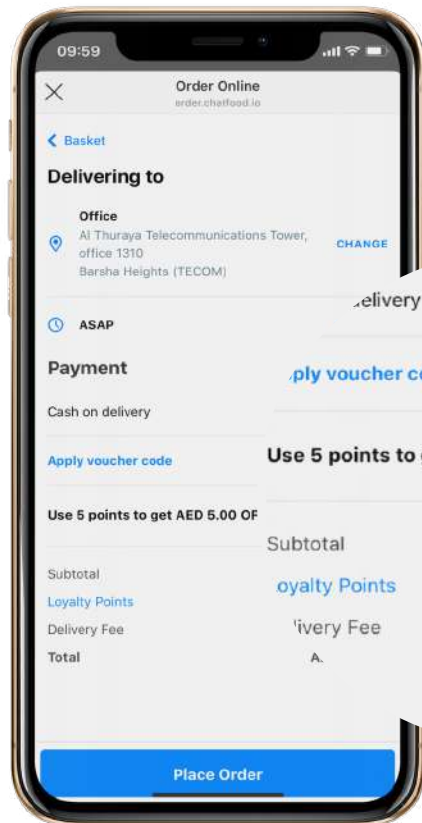
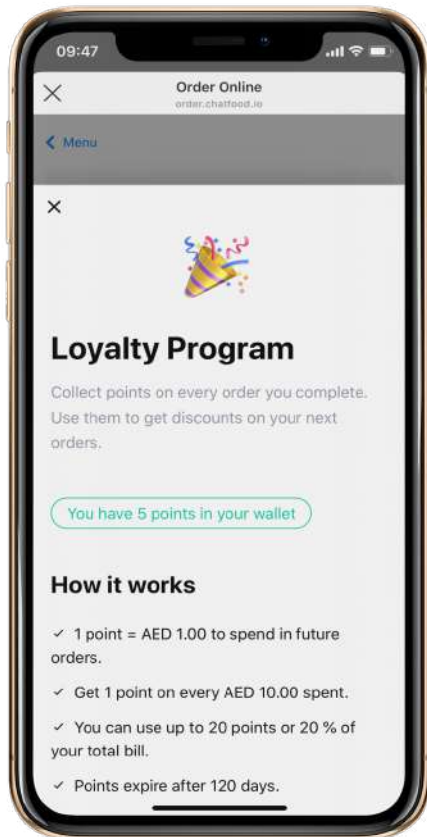
Measure all the interactions and conversion

Send them directly to the **right products**

Re-engage sleeping customers

Drive Loyalty with your own loyalty system

Reward your customers with every order they place



Keep your loyal customer ordering from your directly

Learn from them through automated feedback

Incentivize them to come back when their points are about to expire

Drive Loyalty with in-store rewards

When people are coming to your restaurant, it's the best time to convert them as loyal customers



Intuitive and **easy user**
experience

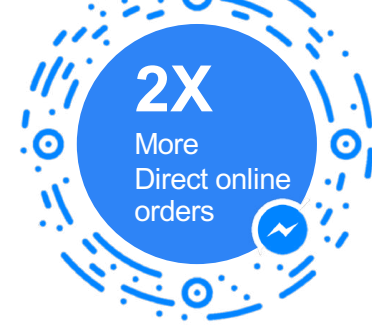
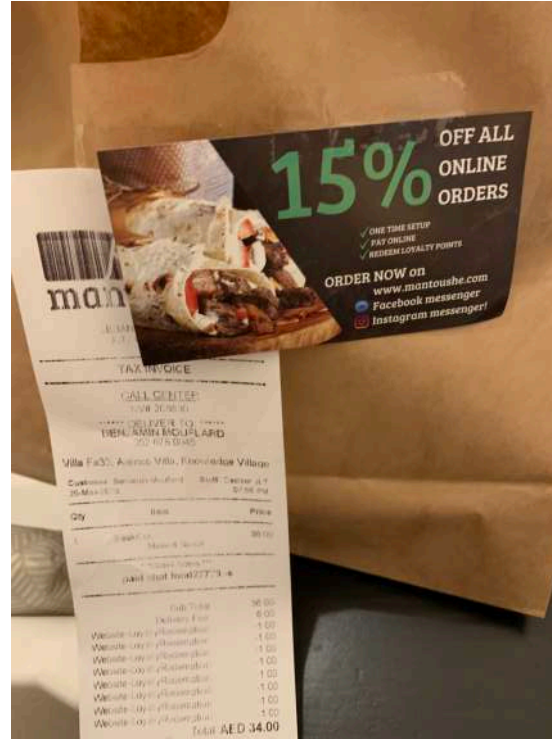
Automatically pull in name
and email

Send directly to **your client**
database

Re-engage at a later stage

Drive Loyalty from your existing delivery customers

Bag Cards on every delivery bag leaving your restaurant

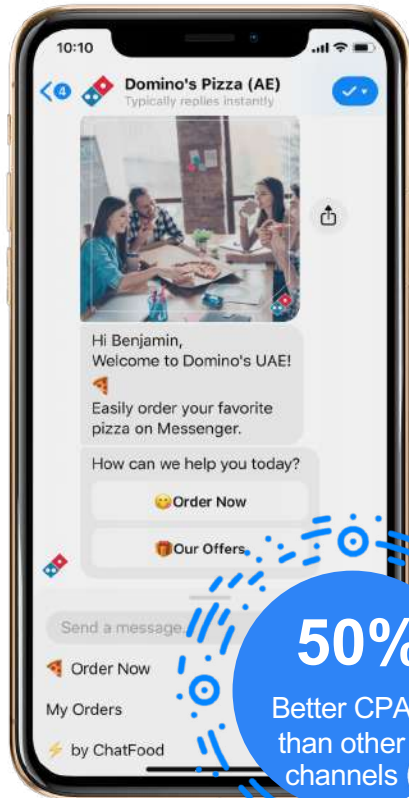


Give them a good reason to order from you next time and not pay commissions

Send directly to your client database

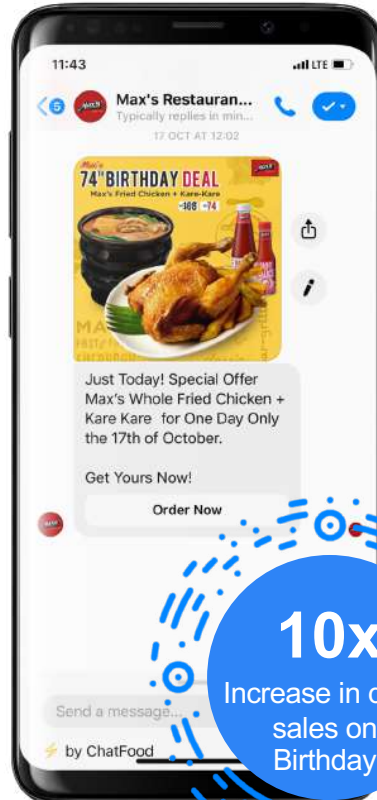
Re-engage at a later stage

Case Studies



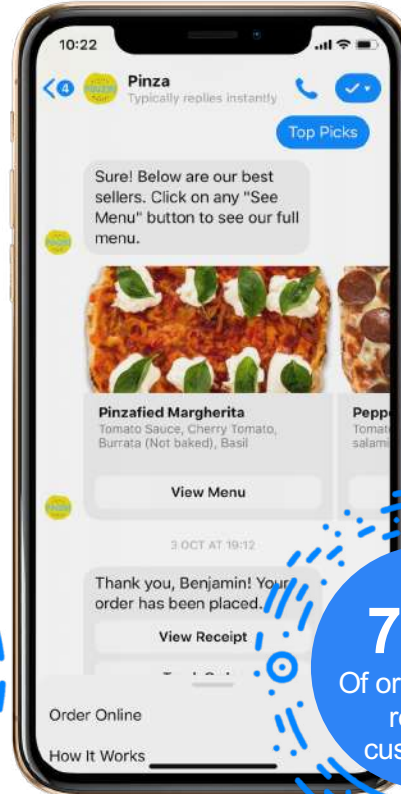
50%

Better CPA
than other
channels



10x

Increase in daily
sales on
Birthday



76%

Of orders from
repeat
customers

The ChatFood team: 18+ tech experts at your service in Dubai



Ben

CEO

Ex-Facebooker



Vini

CTO

15 years as a lead developer



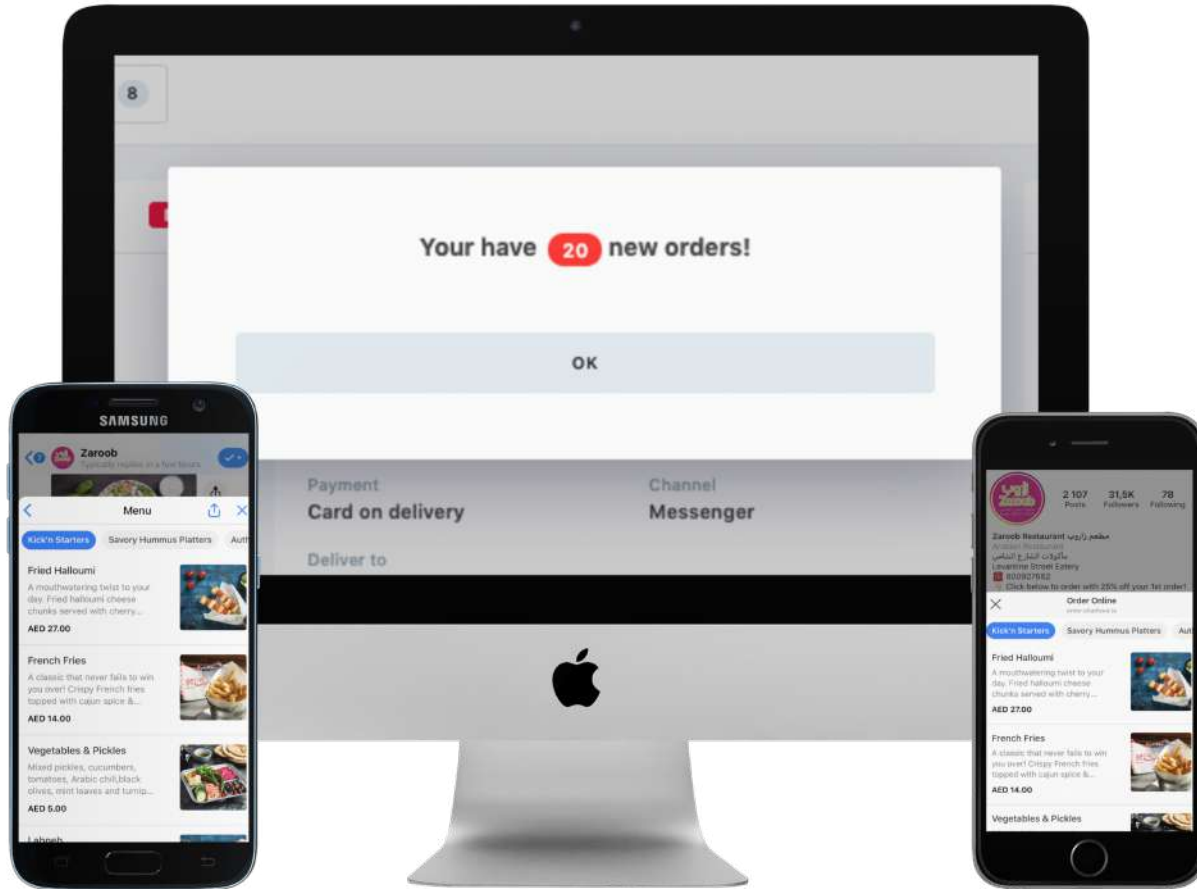
Rehan

**Head of Strategy and
Sales**

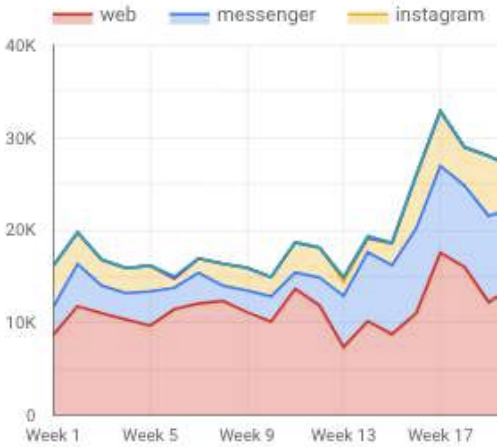
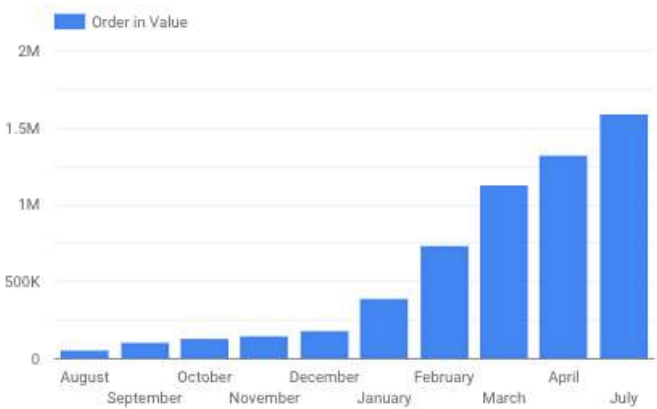
Ex Zomato.
7 years in the food tech



Appendice 1: All your orders into 1 dashboard from any device



Appendices 2: Intuitive reporting to take the right decision



Name	PhoneNumber	Number of Orders ① ▾	Avg.Basket ② ▾
Men	5375	64	30.04
Ram	9627	59	43.87
Bas	9852	51	38.81
You	5237	48	84.41
Mari	7556	44	38.05
Benj	0045	39	53.76
Anw	5000	38	45.66
Joc	9244	35	39.75
Vini	1972	33	53.62

Best Sellers - Items	
Item Name	Frequency ▾
Pepperoni Pinza [13 inches]	980
Pinzafied Margherita Pinza [...]	825
Margherita "The Classic" Pin...	821
Truffle Goodness Pinza [13 i...	700
Any 2 Pinzas for AED 75	544
Half and Half Pinza	461
Tandoori Chicken Pinza [13 i...	297
Weekend Bundle	254

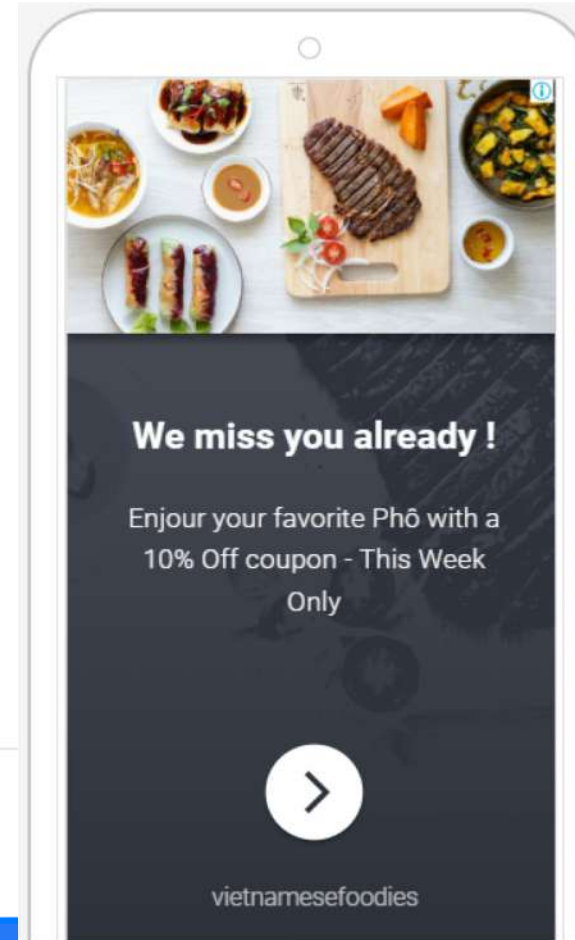
Appendices 3: Marketing support to build a strong re-marketing strategy

Dynamic Remarketing

We will use dynamic retargeting to reach your actual customers and make them come back again



Customers > 50 AED Order Value / month





let's chat
hello@chatfood.io